

PRIVACY POLICY

POLLUTION SRL, with registered office in Via Guizzardi, 52 - BUDRIO (BO) VAT number 00694631201 (hereinafter "Holder") as data controller, informs you accordingly art. 13 Law. 30.06.2003 N ° 196 (hereinafter "Privacy Code") and art. 13 EU Regulation no 2016/679 (hereinafter "GDPR") that your data will be processed in the manner and for the purposes following:

1. Treatment Object

The Data Controller processes personal data, (such as name, surname, address, telephone number, and mail, bank and payment details) - later, "personal data" or "data" communicated from you, to conclude contracts for services of the holder.

2. Purpose of the processing data

Your personal data is processed:

- A) Without your express consent (Article 24 letter a), b), C) Privacy Code and art. 6 lett. b) e) GDPR), for the following Service Purposes:
- conclude the contracts for the services of the Owner;
 - fulfill the pre-contractual, contractual and tax obligations deriving from relations with You in being;
 - fulfill the obligations established by law, by a regulation, by legislation Community or from an order of the Authority (such as for AML);
 - exercise the rights of the owner, for example the right to defense in court;
- B) Only with your specific and distinct consent (Article 23 and 130 of the Privacy Code and Article 7 of the GDPR) for the following Marketing Purposes:
- send them by e-mail, mail and / or text messages and / or telephone contacts, newsletters, communications commercial and / or advertising material on products or services offered by the Owner e detection of the degree of satisfaction with the quality of services.

Please note that if you are already a customer, we may send you commercial communications relating to our services and products similar to those already used, subject to your disagreement (Article 130c 4 of the Privacy Code).



Pollution S.r.l.

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3. Treatment Procedures

The processing of your personal data is carried out by means of the operations indicated in art. 4 Privacy Code and art. 4 No. 2 GDPR, namely: collection, registration, organization, conservation, consultation, processing, modification, selection, extraction, comparison, use of interconnection, blocking, communication, deletion and distribution of data. Your data personnel are subjected to both paper and electronic and / or automated processing.

The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and however for no more than 10 years from the termination of the relationship for the purposes of service and for non over 10 years from data collection for Marketing Purposes.

4. Data Access

Your data may be made accessible for the purposes referred to section 2.A and 2.B:

- to employees and collaborators of the Owner in Italy and outside, in their capacity as agents and / or internal managers of the processing and / or system administrators;
- to third-party companies and other subjects (administrative-accounting service company, firm accountant, salary study and contributions and law firm) that carry out activities of outsourcing on behalf of the Owner, in their capacity as external managers of treatment.

5. Data communication

The owner can communicate your data for the purposes referred to section. 2.A without the need for express consent (pursuant to Article 24 letter a), b), d) Privacy Code and art. b) and c) GDPR), to supervisory authorities, judicial authorities, insurance companies, and those to whom communication is mandatory by the law for the accomplishment of said purposes.

The mentioned subjects will treat the data in their capacity as independent data controllers.

Your data will not be disclosed

6. Data transfer

The data is stored on servers located within the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to move the servers even outside the EU. In this case, the Data Controller hereby ensures that the processing of non-EU data will take place in accordance with the applicable legal provisions, subject to the stipulation of the standard contractual clauses provided by the European Commission.



7. Nature of the provision of data and consequences of refusal to respond

The provision of data for the purposes referred to section. 2.A is mandatory. In their absence, we can not guarantee the services of the section. 2.A.

The provision of data for the purposes referred to section. 2.B. is optional. You can therefore decide not to give any data or to subsequently deny the possibility of processing data already provided: in this case, you will not be able to receive newsletters, commercial communications and advertising material concerning the Services offered by the Data Controller. However, he will continue to be entitled to the services referred to section. 2.A.

8. Personal Rights

In your capacity as an interested party, you have the rights set forth in art. 7 of the Privacy Code and art. 15 GDPR and the exact rights of:

- Obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;
- Get the indication:
 - a) Of the origin of personal data;
 - b) The purposes and methods of processing;
 - c) Of the logic applied in case of treatment carried out with the aid of electronic tools;
 - d) Identifying details of the owner, managers and designated representative pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1, GDPR;
- Obtain:
 - a) Updating, rectification or, when interested, integration of data;
 - b) The cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including those whose retention is not necessary for the purposes for which the data were collected or subsequently processed;
 - c) The attestation that the operations referred to in letters a) and b) have been brought to knowledge, also as regards the contained site, of those to whom the data are been communicated or disseminated, except in the case in which such fulfillment is revealed impossible or involves a manifestly disproportionate use of means with respect to protected right;
- Oppose, in whole or in part:
 - a) For legitimate reasons, the processing of personal data concerning you, even if relevant to the purpose of the collection;



- b) The processing of personal data concerning you for the purpose of sending material advertising or direct sales or for market research or commercial communication, through the use of automated call systems without the intervention of an operator by e-mail and / or paper mail. It should be noted that the the right of opposition of the interested party, exposed to the previous point b), for purposes of direct marketing through automated methods extends to traditional ones that in any case the possibility remains for the person concerned to exercise the right to opposition even in part. Therefore, the interested party can decide to receive only communications using traditional methods or only automated communications or neither of the two types of communication. Where applicable, it also has the rights referred to in Articles 16-21 GDPR (right of rectification, right to be forgotten, right to limitation of processing, the right to data portability, the right to object) and the right to complaint to the Guarantor Authority.

9. Rights Exercise Procedure

You can exercise your rights at any time by sending:

- A registered letter to POLLUTION SRL – Via Guizzardi, 52 – 40054 Budrio (BO);
- An e-mail to: privacy-pll@polgroup.it

10. Holder, manager and agents

The data controller is POLLUTION SRL based in Via Guizzardi, 52 - 40054 Budrio (BO). The updated list of managers and persons in charge of processing is kept at the headquarters legal data of the Data Controller.